

National Alliance of State and University Fleets



Connecting State and University Fleets Since 1986

2025 Corporate Partnership

Networking Opportunities

- Ability for all organizational members to have access to NASUF members only resources including benchmarking survey, member directory, webinars.
- A company representative will be listed on the NASUF website and added to NASUF's email list for facilitation of networking.
- Access to the searchable Member Directory which includes contact information, bios, and an overview of the agency.
- A company representative may participate as a Corporate Liaison which represents corporate members and sits on the Executive Committee
- Company representatives may participate on standing committees along with state fleet directors and their staff
- Invited to attend periodic NASUF Corporate Member Updates to receive organizational news from the President.
- Company representative will be added to NASUF Member Email List

Share Thought Leadership and Exchange Ideas

- Corporate partners work side-by-side with state members to share industry perspectives at the Workshop and in topical webinars
- Ability to attend and sponsor NASUF conferences and webinars
- Access to NASUF's Resource Library, a central repository of public fleet educational materials.

Promotional Benefits

- Company logo featured in NASUF homepage sponsor logo slider
- Company logo featured in Corporate Member list on NASUF website



YEAR-ROUNDPARTNERSHIP BENEFITS



WORKSHOP BENEFITS	Platinum Partner \$16,000	Gold Partner \$8,000	Silver Partner \$3,500
Complimentary Partner Memberships	3	2	1
Complimentary Workshop Passes	3	2	1
Workshop Passes	\$500	\$500	\$500
Workshop Event Sponsorship with Video Introduction and Giveaway	●		
Workshop Booth (6ft table) Inside Meeting Room	●	●	
15 Minute Thought Leadership Session at Workshop	●		
2 minute Video displayed during workshop	●	●	
Logos display at workshop and in workshop materials	●	●	●
Gift Bag Give-away and Literature	●	●	●

MEMBER BENEFITS	Platinum Partner \$16,000	Gold Partner \$8,000	Silver Partner \$3,500
60 Minute Monthly Webinar Series Presentation	●	●	
Membership on the Corporate Advisory Panel	●		
Additional Partner Memberships at \$500 each	●	●	●
Invitation to Attend Annual Workshop - separate fee	●	●	●
Listing in, and access to, member directory and e-mail list	●	●	●
Access to post & download information from NASUF Resource Library	●	●	●
Invitation to attend monthly webinar series and other hosted events	●	●	●
Sit on any NASUF standing committee	●	●	●
Logo with hyperlink displayed on NASUF Website	●	●	●

All corporate partnerships must be secured by March 3, 2025



2024 Corporate Partners

Platinum



Gold



Silver

